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Number one Hong Kong broadcasting station visits Enza Zaden at Asia Fruit Logistica



During the Asia Fruit Logistica, the products displayed at the Enza Zaden booth did not only attract leading Asian fresh produce companies, but also the number one broadcasting station of Hong Kong: TVB Jade.

The reason TVB Jade visited the booth was the fact that they wanted to experience new and unknown vegetables. To fulfil their needs, Enza Zaden organized a taste test with the Sweetgreen pepper, grown in Holland, and the Enza Zaden mini sweet conical 'snack' peppers grown in Malaysia.



The Asian fresh produce companies visiting the Enza Zaden booth were pleasantly surprised about the quantity and quality of the displayed products from Malaysia. That is great news as 70% of the products displayed, including all the Eazyleaf varieties, originated from that country.

The Tombon shakers at the booth were also very popular. This is due to the attractive shape, the great taste and the typical texture of the Enza Zaden snack tomatoes inside.

www.enzazaden.com



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